How the Catholic Herald can help tell your story

Following are some of the questions we receive regarding coverage by the Catholic Herald. For more information, email <u>catholicherald@gmail.com</u>.

What kind of stories will interest the Catholic Herald?

Potential stories about Catholics living out their faith get our attention. Is the story an inspiration to others? We want to know about it. Is there someone who has had a positive impact on your school or parish? Let us know. Are members of your parish or school helping out someone in need? Are they responding to a community need? Tell us all about it.

I called the Herald one time about something happening at our school, but they couldn't cover it, so I never called again.

We get a lot of requests regarding stories and photo opportunities – and we're glad we do! However, a limited staff and a tight travel budget prevent us from covering everything. Please remain in regular contact with the Herald at <u>catholicherald@gmail.com</u>, and we'll try to get there in the future.

We always welcome submissions of photos, briefs and stories from our readers. Your stories and photos are of interest to readers across the diocese, so please send them in.

Do you run the names of students who make the honor roll, or photos of first Communion or Confirmation students?

There isn't space in our printed publication to acknowledge the many rites and achievements happening across our diocese; however, if you send the information and/or photos, we'll be happy to post the news on social media.

We send news releases to papers that serve our area. What about those?

News releases are helpful. Please email them to <u>catholicherald@gmail.com</u>. If it is an announcement for an event that is open to the public, please make sure it arrives at the

Herald a minimum of 10 days prior to our publication date. Releases should include complete information on the news or event, answering the standard journalism questions of who, what, when, where, why and how. Please include contact information.

Why is the Catholic Herald always looking for freelancers?

We regularly print a request for freelancers, and we maintain a list of people who have contacted us in response. We call on freelancers to cover events or stories that staff members cannot cover, due to scheduling conflicts, distance or some other reason.

I have an idea for a column or story. What should I do?

Send your ideas to <u>catholicherald@gmail.com</u>. We have a small newspaper, but we enjoy printing guest columns from parishioners in our diocese, particularly those with a background in theology. We also welcome stories written by experienced writers.

What if I still have questions?

Email us at catholicherald@gmail.com.

Thank you!